

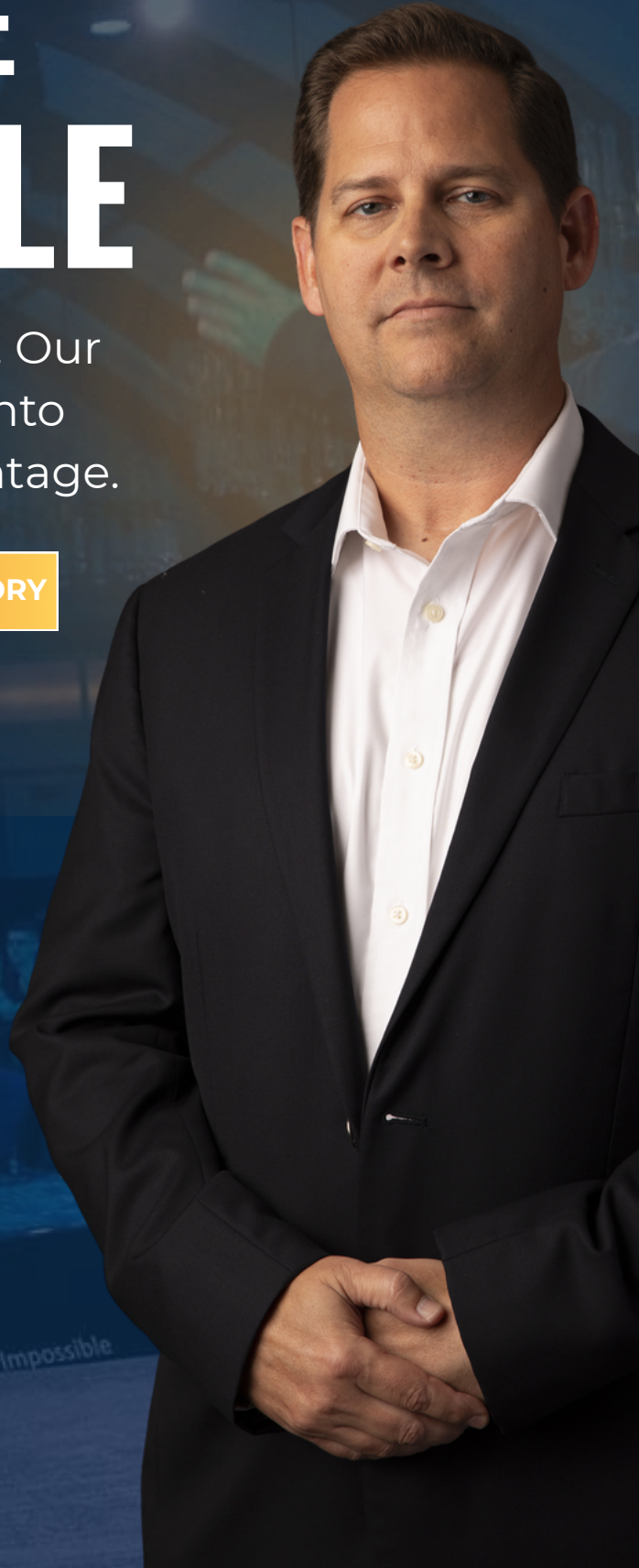


OVERCOME THE IMPOSSIBLE

Through A Visionary Framework, Our Greatest Challenges Transform Into Our Ultimate Competitive Advantage.

[WATCH JASON SPEAK](#)

[WATCH JASON'S STORY](#)



ABOUT JASON

Jason Dennen is an inspirational speaker, author, skydiver, mountain climber, triathlete, explorer and has spent over 25 years in financial services. He was born and raised in New Jersey but felt a pull to explore and test his limits in the wide-open expanses of the west.

After years of searching to find his limits, one day he ran into his greatest challenge—a skydiving accident that nearly took his life. The impact of the crash thrust his heart from the left side of his chest to the right, 3 other organs were badly damaged and he broke 20 bones. Even doctors couldn't explain how he survived the traumatic injuries he incurred. After enduring 8 days in a coma, 3.5 months in the hospital and 11 months of rehabilitation he decided to sign up for a triathlon because he was told that he would never run again. 364 days after the accident he crossed the finish line and overcame the impossible. And then he kept going and started climbing mountains again because he was told that would be impossible.

Jason had unknowingly spent his entire life training his body and mind for this moment. Every philosophy and principle he proclaimed to live by, every test he had survived and habit he had built over his lifetime of living on the edge proved to be exactly what saved his life. Jason has spent years decoding exactly what allowed him to survive the impossible and has built a framework to help others conquer their greatest challenges. This framework transforms individuals, leaders, and organizations into resilient powerhouses who have the tools and mindset to overcome the impossible again and again.

Let's work together to craft a future where nothing is impossible.



WHY OVERCOME THE IMPOSSIBLE?

Impossible or Stretch Goals push us beyond our normal constraints and comfort level. They open the door to innovation, resilience, and growth. These goals are the building blocks of remarkable achievement.

71%

71% of CEOs who successfully implemented stretch goals reported 15–35% higher revenue growth compared to peers. (McKinsey & PwC)

58%

58% of Fortune 500 CEOs report using stretch goals as part of strategic planning. (PwC)

30%

Companies setting stretch goals saw up to **30% higher productivity**. (McKinsey & Co.)

30%

Organizations using stretch goals can increase their innovative **capacity by over 30%** by pushing teams to think beyond their usual constraints. (McKinsey & Co.)

60%

Organizations that align stretch goals with individual roles are **60% more likely** to achieve strategic objectives. (McKinsey & Co.)

WHAT THEY'RE SAYING...

I have been profoundly moved and inspired by Jason Dennen's incredible story about survival and triumph. His journey is not only a testament to the strength of the human spirit, but also a blueprint for how to approach the hardest moments in our own lives.

NEIL ZIESELMAN

Senior Vice-President, Corporate Finance & Controller, Surgery Partners, Inc.



Jason Dennen's words were beyond moving, powerful, and inspirational. His six-step framework will become an integral part of my team's daily approach to problem solving.

ANDREW SCAMARDELLA

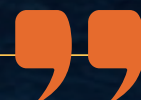
Senior Director, Commvault Systems



Jason Dennen should have died in a horrible accident, but with his will to survive, he took the impossible and made it possible. His story is not about a tragedy, it's what to do in the face of it.

GREG ARENA

Global lead buyer, procurement – Sanofi



Jason Dennen is an eloquent speaker, who has reflected on his deep reservoir of experience to develop a behavioral system for people to achieve outcomes that they might otherwise never think are possible.

STEVE CUMMINS

Manager, Bank of New York/Pershing



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THE **RELEVANCE OF RESILIENCE** IN BUSINESS TODAY

You may be asking yourself, What do business audiences gain from **a skydiver crashing into a building?**

The truth is, my story isn't about an accident—it's about what we all face: unexpected challenges that threaten to derail us. My accident just happened to be dramatic. The lessons I learned in **recovery—resilience, adaptability, leadership under pressure**—are the same ones organizations need to thrive.

I don't just tell a survival story. I give your people a framework they can use to transform obstacles into opportunities, and setbacks into breakthroughs. That's why businesses, schools, and organizations partner with me.



KEYNOTE **SPEAKING**

My program is about exploring the limits of what is possible and then breaking through those limits. Together we'll explore:



**Unlocking the potential
of your people.**



Leading Transformation



**Forging a path where
nothing is impossible**

WHEN HEARTS MOVE, LIVES CHANGE

Jason's keynote takes the audience on a journey to confront their biggest fears and failures. He digs into what holds them back and challenges their assumptions about what is possible. His willingness to be vulnerable and authentic creates a strong connection with the audience, often leading to emotional breakthroughs.

Audiences leave changed, with a clear playbook to guide their transformation. The real shift begins the day after the keynote, when they start applying the **Overcome the Impossible framework in their daily lives and begin to grow.**



THE SIX STEPS TO OVERCOME THE IMPOSSIBLE

01

BUILD AN UNBREAKABLE FOUNDATION

Doing hard things prepares you for harder things.

02

NEVER ACCEPT LIMITS

Refusing imposed limitations sets the stage for breakthroughs.

03

FIND A WAY TO MAKE PROGRESS DAILY

Small wins compound into unstoppable momentum.

04

TEST YOURSELF OFTEN

Use challenges as diagnostics to adapt & grow.

05

OVERCOME FEAR

Make fear your fuel, not your barrier.

06

CREATE A COMPELLING WHY

A challenge this big requires a purpose just as powerful.

Once embraced, this framework transforms individuals, leaders, and organizations into resilient powerhouses who can overcome the impossible again and again.



THE TRANSFORMATION YOU'LL EXPERIENCE

Individuals



Using the Overcome the Impossible framework, people are emboldened to take on challenges they once thought out of reach. They increase their capacity for innovation, become more engaged, adaptable, and positioned for long-term success.

Leaders



Leaders have a greater impact when they live by the Overcome the Impossible framework, expand their teams' capacity, and model resilience in action.

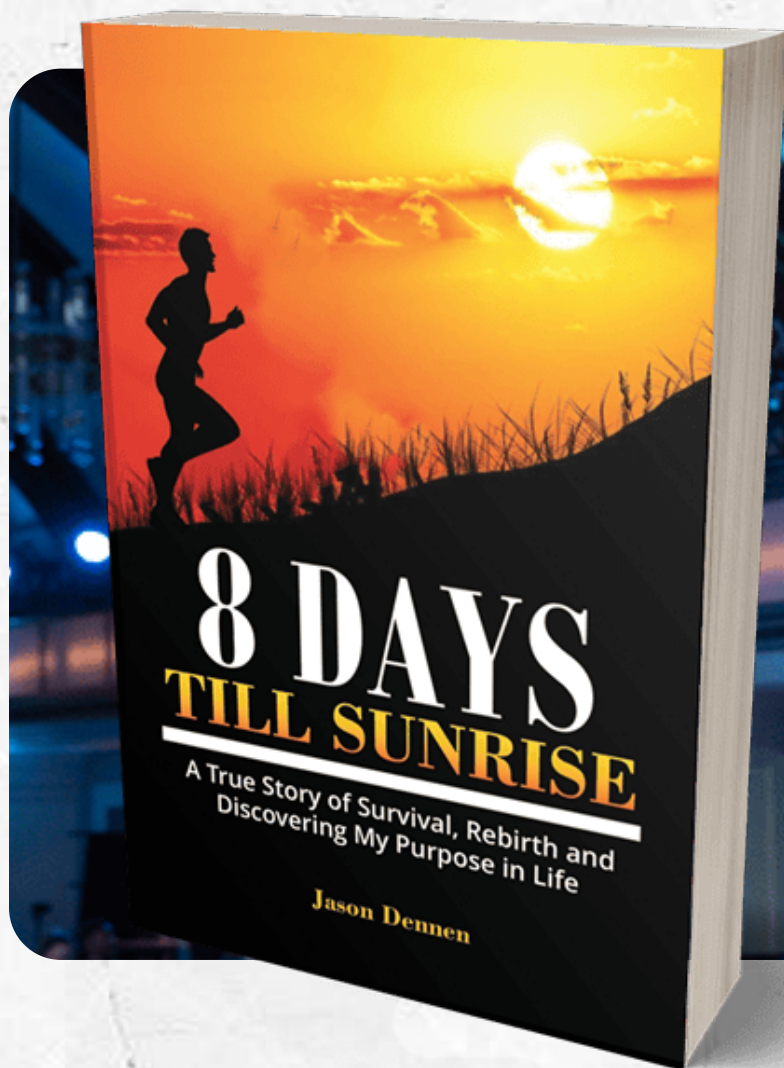
Organizations



Organizations that embrace a culture of overcoming challenges gain a sustainable competitive advantage, fueling growth and shareholder value.

Your greatest challenges aren't roadblocks. They're the launching pad for your **next breakthrough.**





8 DAYS TILL SUNRISE

A True Story of Survival, Rebirth
and Discovering My Purpose in Life

Jason's memoir reveals how a skydiving accident, an 8-day coma, and a year of rehabilitation forged the Overcome the Impossible framework. More than a survival story, 8 Days Till Sunrise is a roadmap for resilience, leadership, and growth.

BUY THE BOOK [➤](#)



WORK WITH **JASON DENNEN**

Let's work together and transform
your greatest challenges into your
greatest gifts and opportunities.

 jasondennen.com



**WHAT IS YOUR IMPOSSIBLE? WITH THE RIGHT FRAMEWORK.
IT'S NOT A BARRIER-IT'S YOUR NEXT BREAKTHROUGH.**